
Tecnologia e Homo Symbolicus

João Felipe Pianna Perin
Vitor Seiji Andrade Tatemoto

Agenda

- O que é tecnologia?
- Nosso ecossistema
- Do sílex ao silício
- Singularidade
- De artefato a símbolo
- Símbolos sociais

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o que é tecnologia?

inteligência *proposicional*

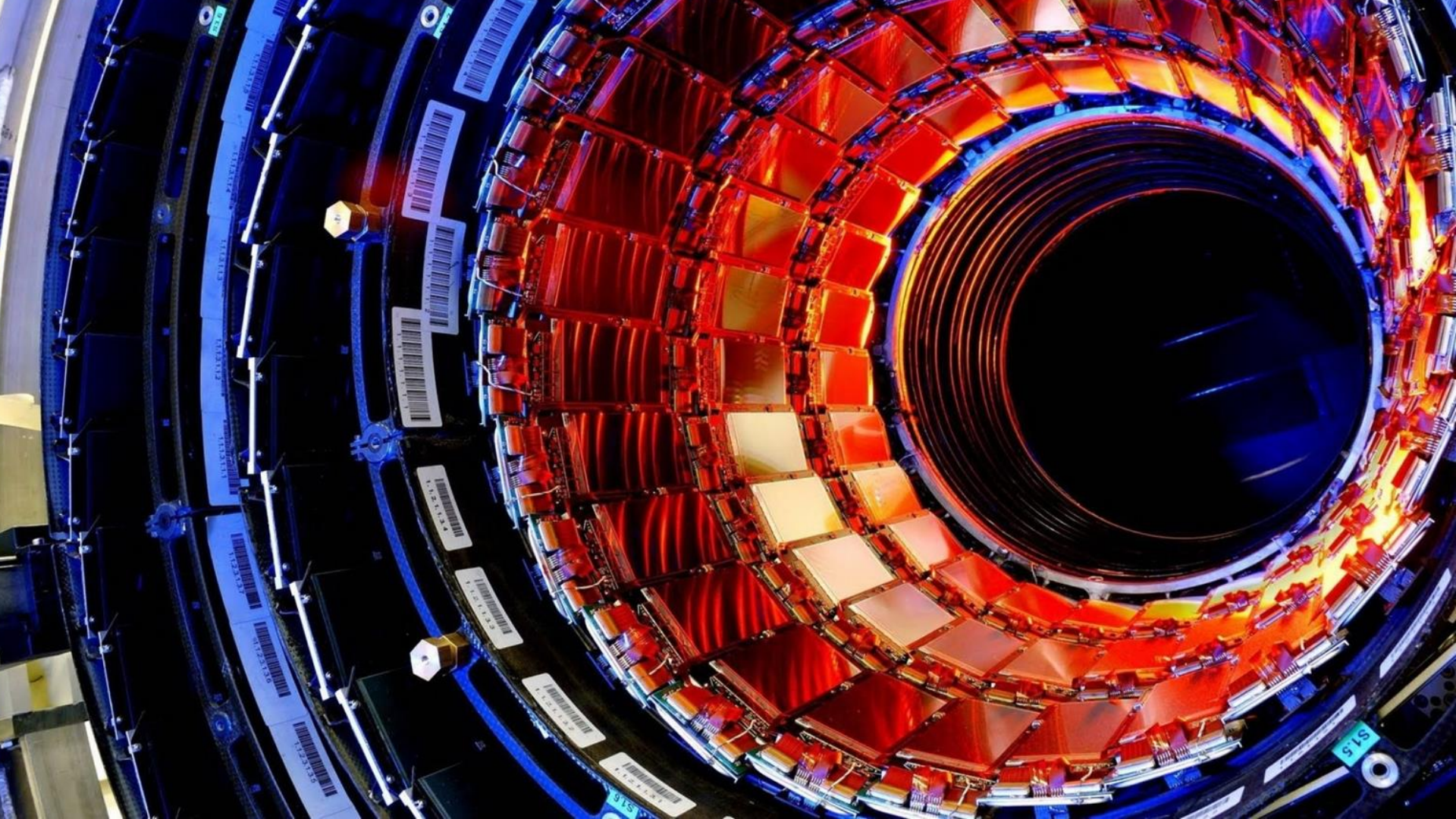
"nós *examinamos* e tomamos decisões práticas, comparamos os resultados pretendidos com as possibilidades de ação."

(The Butchers Blade, 1994)

—

o que é tecnologia?

tecnologia *vs.* **artefato**





High
Carbon

K Sabatier

100% Forged - Made in France - Thiers
By SABATIER AINE & PERRIER since 1834

tecnologia *vs.* **artefato**

o que *não* é tecnologia?

—

nosso ecossistema

habitat *artificial*

**qualquer tecnologia
suficientemente
avançada *é indistinguível
de magia.***

evolução da tecnologia

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do sílex ao silício

evolução tecnológica e a
evolução humana
caminham *juntas* ?

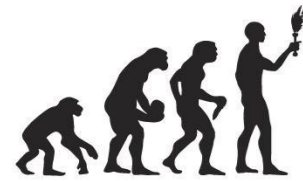


Montmorillonite
tr. et.

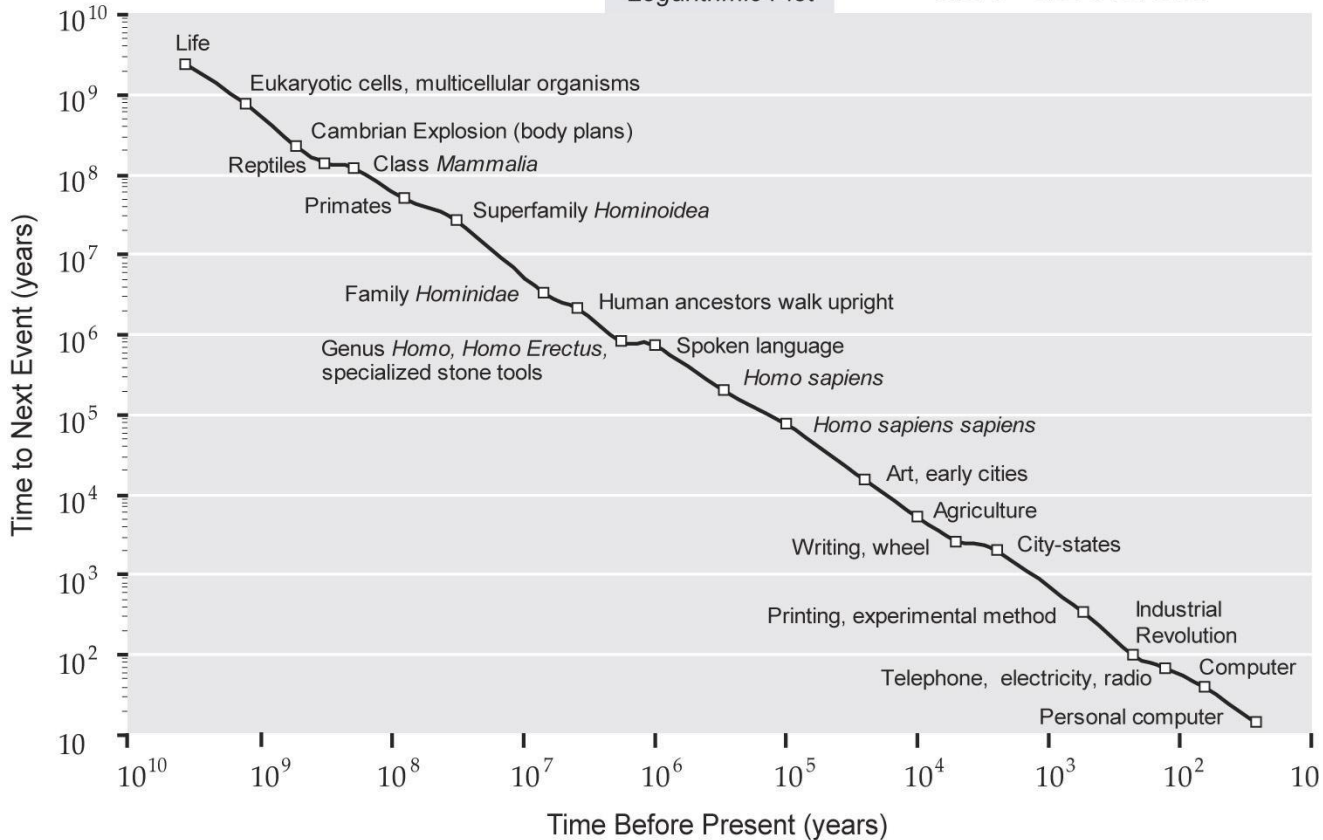
blanc



Countdown to Singularity



Logarithmic Plot

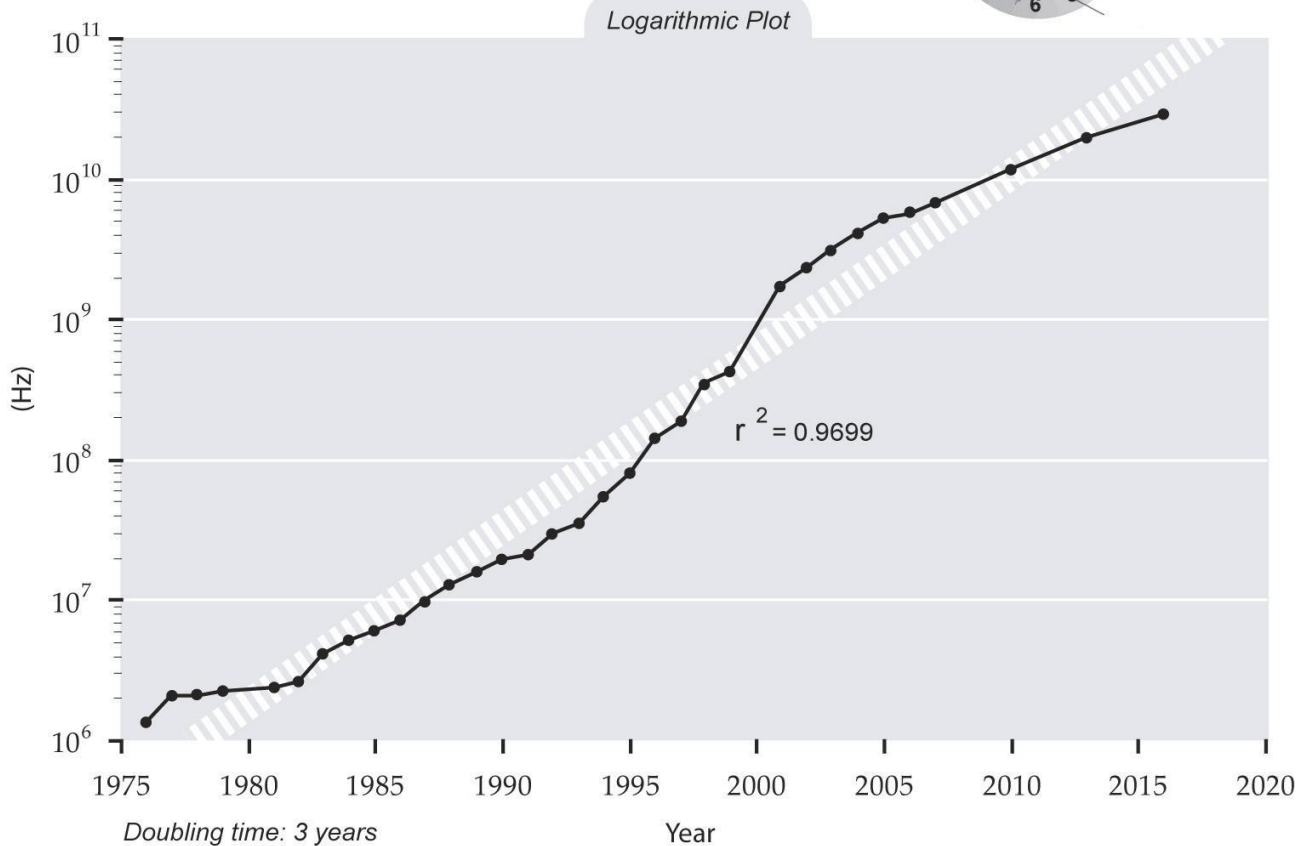
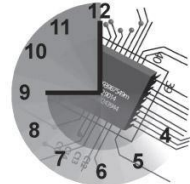


**somos *melhores* do que
éramos antes ?**

—

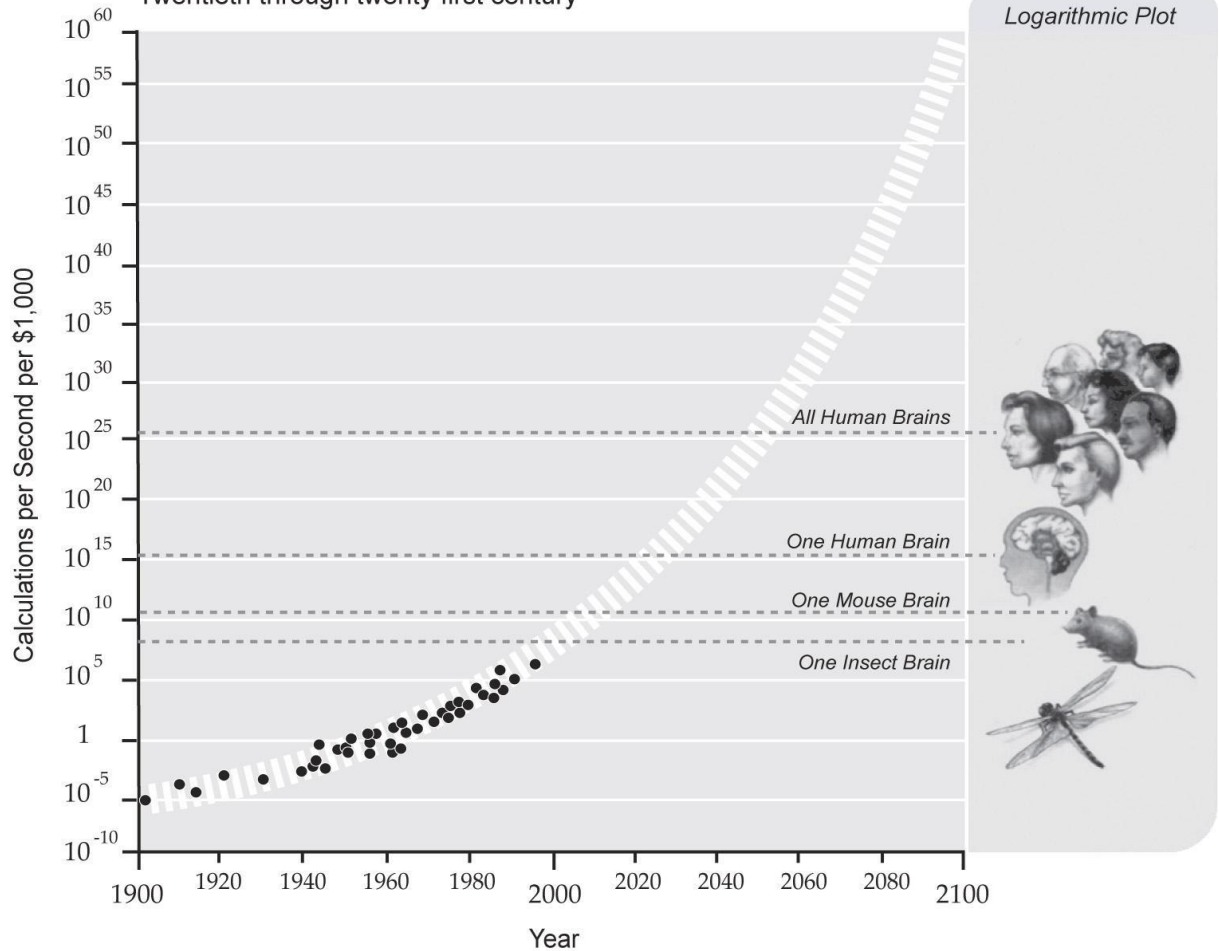
singularidade

Microprocessor Clock Speed



Exponential Growth of Computing

Twentieth through twenty first century



1 The accelerating pace of change ...



2 ... and exponential growth in computing power ...

Computer technology, shown here climbing dramatically by powers of 10, is now progressing more each hour than it did in its entire first 90 years

COMPUTER RANKINGS

By calculations per second per \$1,000



Analytical engine
Never fully built, Charles Babbage's invention was designed to solve computational and logical problems



Colossus
The electronic computer, with 1,500 vacuum tubes, helped the British crack German codes during WW II

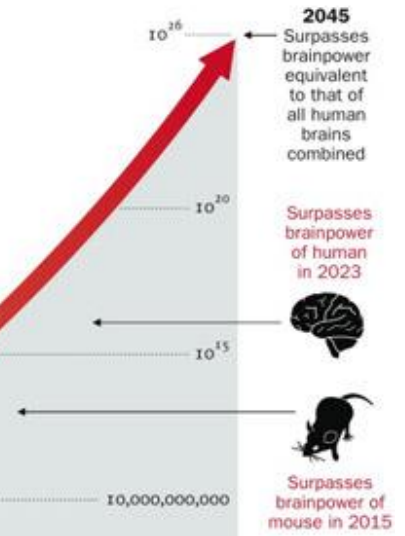


UNIVAC I
The first commercially marketed computer, used to tabulate the U.S. Census, occupied 943 cu. ft.



Apple II
At a price of \$1,298, the compact machine was one of the first massively popular personal computers

3 ... will lead to the Singularity



Power Mac G4
The first personal computer to deliver more than 1 billion floating-point operations per second

Nvidia Tesla GPU & PC

Mac Pro

Dell Dimension 8400

Pentium II PC

Pentium PC

Compaq Deskpro 386

IBM PC

Data General Nova

Inteltec-8

DEC PDP-10

DEC PDP-4

IBM 1130

Whirlwind

IBM 1620

IBM SSEC

EDVAC

Datamatic 1000

Zuse 3

Zuse 2

National Eltis 3000

IBM Tabulator

Hollerith Tabulator

ENIAC

BINAC

Whirlwind

IBM 1620

Datamatic 1000

EDVAC

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ENIAC

BINAC

e quando a criação *supera*
o criador?

criação + criador

mas... *quando?*





wetooth

mesacyborg

por que **tecnologia² ?**

o que nos faz humanos
nos torna mais ou menos
humanos?

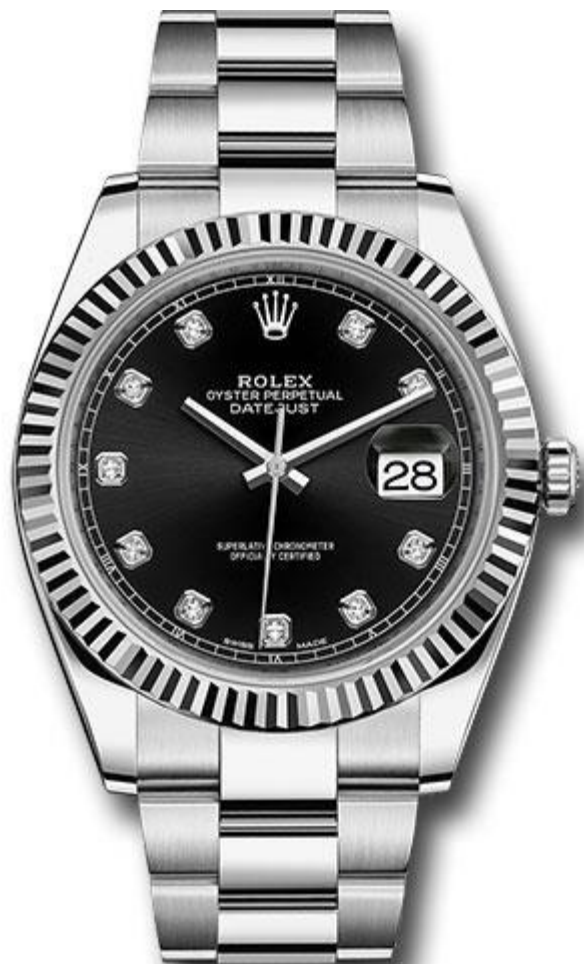
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homo symbolicus

símbolo como *utilidade*



utilidade como *símbolo*



símbolo *se une* a **utilidade**



homo faber e homo symbolicus



—

símbolo social

somos seres *sociais*

o símbolo *nutre* a tecnologia

"We choose to go to the moon in this decade and do the other things, not because they are easy, *but because they are hard.*"

(JFK, 1962)

o símbolo *nutre* a tecnologia

artefato como *símbolo*

nos comunicamos com símbolos

comunicação *é útil?*

simbologia é *utilidade*?

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- **Conversando sobre educação tecnológica (Bazzo.W.A; Pereira L.T.V; Bazzo.J.L.S)**